

Terms of Reference
Marketing and Networking Officer

Youth Participation and Employment Engagement
The C-Hub: Innovation in Creation

Context:

C-Hub: Creative Hub... Innovation in Creation which is a learning space giving youth the opportunity to improve their entrepreneurship competencies in specific creative economy industries chosen by youth themselves. This allows them to create products that are creative and that they could generate income from. The role of the Marketing and Networking Officer will consist of supporting the partner through this project. The Youth Participation and Employment Engagement program is funded by the Danish Arab Partnership Programme through Oxfam.

Timeframe: 1 May – 30 Dec. 2019

Activities: the marketing and networking officer will be responsible for all project-related activities as per the following and not limited to:

- **Networking:** conducting networking activities with all relevant stakeholders, media and youth.
- **Marketing:** to map and to support the marketing of the C-Hub and the youth's products, this would include but not limited to seasonal bazaars and relevant shops and the online and offline venues. To engage with the youth and partners to establish and execute the appropriate activities, tactics and strategies to generate, identify and pursue new opportunities and successfully close the sale. To provide young women and men with insight on industry trends, best practices and product needs.
- **Business Development:** contribute to business development.

Experience:

- At least two (2) years of relevant experience in the field of marketing.
- Knowledge of social and business entrepreneurship.
- Experience in the creative sector is a plus.
- Experience directly with youth is a plus.
- Experience working in a multicultural and multidisciplinary team.
- Experience in the Jordanian context.

Specific skills:

- Oral and written communication skills.
- Intercultural skills.
- Multitasking skills.
- Adaptability.
- Open for learning.

Personal skills:

- Ability to work in teams.
- Sense of autonomy and initiative.
- Professionalism.
- Ability to work under pressure.

Languages: Fluent in English and Arabic

How to apply: In addition to your CV, please submit a brief cover letter which includes a list of relevant projects/experience, expected fees/daily rate, and availability by 25 April 2019 to team@i-dare.org

To be released on 16 April 2019

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| <p>I Dare is an equal opportunity employer. We thank all applicants for their interest, but only those selected will be contacted. No phone calls please.</p> |
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